

PRESS RELEASE

September 2020

AMADA opens a new branch in Reutlingen

In times when the topic of distance control is part of the daily business of companies, AMADA GmbH opens a new branch office in southwest Germany in October and sets a clear sign of its proximity to the customer.

The objective of proximity to the customer is of great importance in the AMADA Group and is fulfilled on the one hand by the demand for comprehensive, competent consulting, which always focuses on the personal application, but also by a physical proximity based on a worldwide extensive network of locations. Against this background and the desire to continuously improve AMADA's own verification process, AMADA GmbH opens a third location in Germany in October.

The new branch in Reutlingen will then offer southwest German companies in the sheet metal processing industry a simplified access to AMADA technologies. In the local showroom, changing machine solutions for various application areas will be presented to the visitors throughout the year. All machine demonstrations are carried out individually, always personalized to the application of the respective company. This approach decisively supports the consistent improvement of the AMADA verification process, since the consulting can be geared as closely as possible to the customer's requirements.

The new Reutlingen site is intended exclusively for companies based in southwest Germany. The other sales territories in Germany, the Netherlands, Austria and Eastern Europe will be serviced equally competent by the AMADA Solution Center in Haan and the AMADA Technical Center in Landshut.

Amada GmbH attaches great importance to the compliance with all Covid-19 protection measures in order to protect visitors and employees in the best possible way. For this reason and in view of the current tense situation caused by an increased number of new Covid-19 infections, there will be no official opening ceremony at the Reutlingen site.

About AMADA GmbH

The AMADA Group is one of the world's leading manufacturers of sheet metal working machines. AMADA GmbH offers a comprehensive range of cutting, bending, welding, punching and laser technologies. Modular automation components, software applications and a wide range of tools round off this broad portfolio. In addition, AMADA offers its customers a wide range of services. The AMADA Group was founded by Isamu Amada in Japan in 1946. The German subsidiary AMADA GmbH has existed since 1973.

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